



News & Commentary

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TripAdvisor(R), the world's most trusted source of travel advice, today announced the winners of its 2010 Travelers' Choice(R) awards. With 719 properties winning awards this year, the eighth annual competition is the largest ever, including new categories such as trendiest hotels, best relaxation/spas and world's top hotels by region.

To view the multimedia assets associated with this release, please click:

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Properties received awards in the following categories: Best Bargains, Best Luxury, Best for Families, Best for Romance, Best B&Bs and Inns, Best Relaxation and Spa, Trendiest, Best Service, Best All-Inclusive, and Best Hotels by Region.

Unlike any other hotel honors in the world, TripAdvisor(R) Travelers' Choice(R) winners are based on the millions of real and unbiased reviews and opinions from travelers on TripAdvisor.com(TM).

The average nightly rate for the entire list of Travelers' Choice award winners is \$265 and one-third of the hotels have an average nightly rate less than \$150 per night. Average nightly rate for Best Bargains is \$104; Best B&Bs and Inns \$103; Best for Families \$211; Best for Romance \$271; Trendiest \$223; and Best Relaxation and Spa \$382.

"Inspired by millions of trusted traveler reviews and opinions on TripAdvisor.com, the Travelers' Choice awards once again highlight the finest hotels in the world," said Christine Petersen, chief marketing officer for TripAdvisor.

"Travelers worldwide are recognizing more than 700 hotels for their outstanding service, value and quality."

Select 2010 Winners:

Best Bargain in the World - Arcadia Residence, Prague, Czech Republic

Best Bargain in the U.S. - SeaCoast Inn, Hyannis, Massachusetts

Best Luxury (4&5 star hotels) in the World - Golden Well (U Zlate Studne), Prague, Czech Republic

Best Luxury in the U.S. - French Quarter Inn, Charleston, South Carolina

Best for Families in the World - Sirkeci Konak Hotel, Istanbul, Turkey

Best for Families in the U.S. - Desert Pearl Inn, Springdale, Utah

Best for Service in the World - Golden Well (U Zlate Studne), Prague, Czech Republic

Best B&B and Inn in the World - Casa Portagioia, Castiglione Fiorentino, Italy

Best B&B and Inn in the U.S. - Bayberry House Bed & Breakfast, Boothbay Harbor, Maine

Best for Romance in the World - Hilton Moorea Lagoon Resort & Spa, Moorea, French Polynesia

Best for Romance in the U.S. - Spindrift Inn, Monterey, California

Best All-Inclusive in the World - Drowsy Water Ranch, Granby, Colorado

Best Relaxation and Spa in the World - La Amada Hotel, Playa Mujeres, Mexico

Best Relaxation and Spa in the U.S. - Andreas Hotel & Spa, Palm Springs, California

Trendiest Hotel in the World - citizenM Amsterdam City, Amsterdam, The Netherlands

Trendiest Hotel in the U.S. - theWit Hotel, Chicago, Illinois

For the top hotels by region and the complete 2010 Travelers' Choice list, go to

<http://www.tripadvisor.com/travelerschoice>.